



londonprintstudio
Gallery Hire

General information

Our gallery is a well presented high end art space situated on Harrow Road, a busy shopping street in West London. The nearest Underground Stations are Westbourne Park and Queen's Park.

The gallery has 20 linear metres and 25 square meters of exhibition space. Fully accessible, with excellent natural light, in an invigilated building, our gallery is an ideal venue for art exhibitions. We have a hanging system for 2 dimensional work, and a gallery lighting system. The space is also suitable for photography and small film shoots.

The gallery is part of an arts centre with print studio and shop complex run by londonprintstudio, a well established arts charity providing educational facilities. The proceeds from our gallery hire go to support our charitable work.

We welcome:-

Artists, printmakers, illustrators, photographers and designers

Galleries and independent curators

International galleries and curators

Art and design schools

Art, photography and design publishers

No sales commission

We do not charge commission on work sold from the hired gallery space during the exhibition period. All sales and sales administration will go through the hirer, who will also look after the packaging and delivery of art works and exhibition items to purchasers. This means that hirers who are not VAT registered can sell art works without adding VAT.

Hirers and their guests do not have access to our print studio and other londonprintstudio areas or equipment.

Gallery hire

We hire our gallery space which operates alongside our professional print studio, shop, cafe area and offices. The minimum exhibition hire period is normally 2 weeks. Hire costs include an opening event (6.30 -8.30pm), listing in our monthly studio mailing, and listing in our social media.

The building is invigilated, and normal gallery opening hours are Tuesday - Saturday, 10.30 - 5.30pm.

Staff working in our shop invigilate the building. Hirers are provided with a small table and chair, if required, from which they can sell their work, with wifi access.

The gallery provides 19 linear metres of hanging space with an intergrated hanging system for 2 dimensional work. The hanging space can be expanded with additional panels (at an additional cost). A technician will advise you on hanging the exhibition.

Contact us for our hire rates. We hire the gallery for exhibitions based on our normal 5 day week (10.30 -5.30) Tuesday to Saturday. The gallery can open for longer hours by special arrangement at an additional cost.

Hirers and their guests do not have access to our print studio and other londonprintstudio areas or equipment. Our shop contains some valuable prints and other goods and is closed outside normal gallery hours.



Exhibition advance marketing

While our gallery is an attractive venue, there are no guarantees that work from a particular exhibition will sell. Hirers need to market their exhibitions by producing and circulating a press release and invitations to the exhibition and opening party. Marketing the show is primarily the responsibility of the hirer.

We do assist with marketing in the following ways:-

Circulation of Press Release excerpts / image in our monthly newsletter and exhibition opening invitations to our 4000 mailing list subscribers.

Social media mentions (sneak peek) 1 month in advance of the exhibition, the week of the opening, and the day of the opening, FB event, Instagram, and so on.

Coverage through our venue listings systems

Coverage on our website

In addition, hirers should provide 2 x A1 exhibition posters to promote the exhibition at street level in our A Board and on the gallery display system.

Hirers should note that marketing needs to be done well in advance, and that coverage even through listings requires all relevant information to be available at least three weeks before your show opens. To generate full coverage in our newsletter, website, and listings we need 4 high resolution images in appropriate formats, with listings copy and your press release not less than six weeks before your exhibition opens.

Summary hire arrangements

All gallery hire takes place under the londonprintstudio Gallery Terms and Conditions set out in our hire agreement.

Proposal

Before discussing the hire, we ask hirers to provide us with a proposal giving their details, an exhibition outline with a title, some images (jpegs) of what will be on display, and a briefing on the size and number of the art works to be exhibited.

Advice session

We will discuss your exhibition and brief you on taking your project forward

Opening and closing

londonprintstudio staff will be on site during gallery opening hours and will be responsible for opening and closing the gallery.

Technical supervision

When setting up an exhibition, hirers will receive guidance from a londonprintstudio technician, who will supervise installation and dismantling.

Deliveries

We can organise a scheduled slot (up to 90 minutes) for van deliveries / pick up on a loading bay that leads directly to the gallery display area.

Public transport

There is no parking at londonprintstudio, and we are in a controlled parking area.

The nearest Underground Stations are Westbourne Park (Circle, Hammersmith and City Lines), Queen's Park (Bakerloo, London Overground) and Kensal Green (Bakerloo, London Overground).

Harrow Road

